

## **American Coal Council 25<sup>th</sup> Anniversary Champion & Patron Sponsorships**

In 2007, the American Coal Council (ACC) is proudly celebrating its 25<sup>th</sup> year anniversary. As part of this celebration, we're offering a unique sponsorship opportunity, **limited to just 16 member companies** interested in maximizing their visibility in and support of the ACC.

As a 25<sup>th</sup> Anniversary Champion or Patron Sponsor, your company will receive a full year (12 consecutive months) of broad, continuous visibility within the coal industry and be recognized as a leader among your peers and competitors.

**Take advantage of this opportunity to demonstrate your commitment to and support of the coal industry. In the process, you'll:**

- **Advance your company products, services and identity.**
- **Build and reinforce important business relationships.**
- **Complement your company's sales and marketing programs.**

We've developed an **exclusive benefits package** for member companies from each of our membership categories. Only one company from each membership category will be featured as either an "ACC Champion" or "ACC Patron."

### **Sponsorship Categories**

- **Coal Suppliers & Marketers**  
**Champion Sponsor – AVAILABLE**  
*Patron Sponsor – Rhino Energy*
- **Coal Consumers - utility, industrial, transportation fuels**  
**Champion Sponsor – DTE Coal Services**  
**Patron Sponsor – AVAILABLE**
- **Energy Traders - coal/emissions**  
**Champion Sponsor – AVAILABLE**  
**Patron Sponsor – AVAILABLE**
- **Transportation Companies - rail, barge, trucking, ports/terminals**  
**Champion Sponsor – AVAILABLE**  
*Patron Sponsor – BNSF Railway*
- **Coal Support Services- Analytical & Environmental Services**  
*Champion Sponsor – SGS Minerals Services*  
*Patron Sponsor – ADA-ES*
- **Coal Support Services- Equipment & Materials Suppliers**  
**Champion Sponsor – AVAILABLE**  
*Patron Sponsor – Benetech*
- **Coal Support Services- Financial, Capital & Marketing Associates**  
**Champion Sponsor – AVAILABLE**  
*Patron Sponsor – Headwaters Inc.*
- **Coal Support Services- Technical & Economic Consultants**  
*Champion Sponsor – Platts*  
**Patron Sponsor – AVAILABLE**

If you're interested in this special opportunity, please **TELEPHONE (602-485-4737)** the ACC office or complete the attached Champion/Patron Sponsor form. These exclusive sponsorships are welcomed on a first-response basis.

**Annual sponsorships run for 12 months, can begin in any quarter and are eligible for renewal after 9 months. CALL TODAY to begin your Champion or Patron Sponsorship.**

***Thank you for your support of the American Coal Council.***

**American Coal Council**  
**25<sup>th</sup> Anniversary Champion & Patron Sponsorship Benefits**

Champion & Patron Sponsor benefits are designed to enhance your company's participation in the ACC and its exposure to coal industry associates throughout the U.S. and internationally. ACC Champion sponsorships are **\$9,950** and Patron sponsorships are **\$4,450**.

**Champion Sponsor Benefits**

Two Complimentary Registrations to both of the following ACC Conferences:

- Annual Spring Coal Forum – \$1,600 value
- Annual Coal Market Strategies Conference – \$1,600 value

Two Complimentary Registrations to both of the following ACC Seminars:

- Annual Mercury & Multi-Emissions Seminar – \$1,200 value
- Annual PRB Coal Use Seminar – \$1,200 value

Invitation to CEO & ACC Leadership Dinners  
hosted at Spring Coal Forum & Coal Market Strategies Conferences

Corporate Logo & Link on ACC's Web Site Home Page

Banner Acknowledgement of Corporate Logo Featured on Front Page of  
ACC's Electronic Quarterly Newsletter & Monthly Members Update E-News

Prominent Acknowledgement, Corporate Logo & Contact Information  
in ACC's Magazines:

- ACC Annual Magazine – American Coal (Published Spring)
- ACC Annual Buyers' Guide (Published Autumn)

Acknowledgement on ACC Letterhead

Banner & Final Program Recognition at all ACC Events  
Tabletop Exhibit Space at Select ACC Events

Editorial Feature Opportunity in ACC Newsletter

A 15% Discount off Conference Sponsorships to Expand Your Visibility at ACC Events

**Patron Sponsor Benefits**

One Complimentary Registration to both of the following ACC Conferences:

- Annual Spring Coal Forum – \$800 value
- Annual Coal Market Strategies Conference – \$800 value

Corporate Logo & Link on ACC's Web Site Home Page

Prominent Acknowledgement, Corporate Logo & Contact Information  
in ACC's Magazines:

- ACC Annual Magazine – American Coal (Published Spring)
- ACC Annual Buyers' Guide (Published Autumn)

Banner & Final Program Recognition at all ACC Events

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